

What is Golf?

A Sport A Passion An Industry

European Golf Association Golf Course Committee

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WHAT IS GOLF?

It is a sport, a passion, an industry. It generates benefits to health, to the economy and to the environment

Golf is enjoyed by an estimated 6 million Europeans, from all economic and social groups

There are approximately 6,800 golf courses in Europe

Total annual economic value of the golf industry in Europe in revenue terms is almost €50 billion

Approximately 400,000 European jobs are directly related to golf, paying almost €9.4 billion in wages

Golf's relationship with the natural world is one of its defining characteristics

Golf courses have the potential to contribute to nature conservation and the promotion of biodiversity

Golf courses can contribute to local water management and conservation programmes

Genuine environmental value and golf are not mutually exclusive – they can be synonymous

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