

Sport

Last updated in April 2011

Latest Developments

Overall assessment of sport developments and impact on golf in Q1 2011:

The new EU competence in sport will be an opportunity for the EGA GCC to become even more engaged in EU policies. The EGA GCC has already become active by submitting an amendment to Mr. Santiago Fisas, EP rapporteur on the Commission proposal "Developing the European Dimension in Sport". The amendment suggests the need for sports facilities to be developed and managed so as to contribute to the environmental goals of the European Union. In particular, this will be done by providing facilities which are compatible with a high level of environmental protection and in line with the principles of sustainable development and by preserving and enhancing biodiversity.

On 30 March, the EPP Hearing on Sport was organized by the European Parliament's Intergroup on Sport. The discussion focused on three main sessions addressing the social dimension of sport, the dual career of sportsmen and professional sport. The first session focused on furthering sports via schools and volunteer organizations. The director of a sports school in Austria called for more flexibility in adapting the school's calendar to the special needs of athletes. The representative of the Gaelic Athletic Association was in favour of more support for amateur coaches and recognition of volunteers. The second session focused on the dual career of professional athletes. They discussed the need for more support and flexibility in the field of politics, business, education and sports associations in order to make dual careers for professional athletes possible so that professional athletes have enough skills to pursue a career after they retire. The third session on professional sports addressed various issues such as doping and good governance in sports. The representative from UEFA highlighted the improved relationship of the EU and the sports world and urged to refrain from a liberalization of the online gambling market.

Mr. Santiago Fisas, EP rapporteur on the Commission proposal "Developing the European Dimension in Sport" concluded the hearing by stating that the discussion will be a good starting point for his report and that he would like to add a chapter on the European identity with a European Day and European Erasmus for sports. Moreover, at the end of the meeting a short film about the Ryders Cup was shown to demonstrate the European component. As Mr. Fisas would like to develop a part in his report on the "European" dimension in Sport, he felt that the Ryder Cup film illustrates this as it is the only sport with the EU flag representing it.

On 18 January 2011, the European Commission adopted a Communication entitled "Developing the European Dimension in Sport". This is the first policy document issued by the Commission in the field of sport after the entry into force of the Lisbon Treaty, which gives the EU a mandate to support, coordinate and supplement sport policy measures taken by Member States.

Impact for golf management



Burson•Marsteller

- Course management
- Funding
- Promotion of health, environment, etc.

Background

- Sport has become a new EU Competence
 - The Treaty of Lisbon has given the EU new powers to initiate and manage a direct and coherent European sports policy and to allocate financial resources to it..
- The Commission's 'Communication' gives the EU Competence in the following areas:
- Cooperation between bodies responsible for sports
 - Anti-doping
 - Combating violence and corruption in sport
 - Promotion of good governance
 - Funding programmes on social inclusion and social change
 - Health promotion
 - Education and training
 - Volunteering
 - Protection of minors
 - Supporting the development of research on current issues in individual Member States.

Links

European Commission on Sport
http://ec.europa.eu/sport/news/news984_en.htm