



**Business @
Biodiversity**



*Business @ Biodiversity Platform
Workshop*

EU and local B&B initiatives and their role in implementing the EU Biodiversity Strategy

22 March 2012, 9:30-16.00, ROOM A
European Commission, DG Environment
Avenue de Beaulieu 5, Brussels 1160

This workshop will bring together the Platform's participants and Member States representatives to discuss the national/local initiatives, their role in implementing the EU biodiversity strategy and the cooperation between them and the EU B@B Platform.

Draft agenda

09:30 – 09:45	Welcome by Pia Bucella (Director of Nature, Biodiversity and Land Use Directorate), and presenting the agenda by Marta Kaczynska, European Commission
09:45 – 10:30	Workshop objectives and information on the European Council conclusions by François Wakenhut, European Commission
10:30 – 11:00	Business and Biodiversity initiatives in Denmark
11:00 – 11:30	Business and Biodiversity initiatives in Portugal / Finland (tbc)
11:30 – 12:00	Business and Biodiversity initiatives France
12:00 – 13:00	<i>Lunch*</i>
13:00 – 13:30	WBCSD (tbc)
13:30 – 14:00	Leaders For Nature (NL)
14:00 – 14:30	Biodiversity in Good Company (DE/Int)
14:30 – 16:00	Moderated Discussion and Conclusions by Chris Boyd

**Lunch will be provided by the European Commission.*