

WORKING FOR THE GOLF COURSE

An interactive debate on sustainable management at The Home of Golf for representatives of European Golf Associations

FAO: Gonzaga Escauriaza

Dear Gonzaga

On 28 and 29 March 2012, The R&A is hosting an interactive debate to encourage the sharing of best practice on golf course development and management in St Andrews in support of national governing bodies to provide member services on:

- auditing playing quality
- reducing costs
- improving revenue
- achieving a good environmental footprint
- promoting close community relations.

This will include a demonstration of the new Course Health Check and Course Health Tracker management tools that The R&A has developed, and that we want to offer to your members as a joint branded service. It will also cover legislation impacting on golf courses and certification of environmental performance.

We anticipate a wide-ranging discussion across these issues, with tangible outcomes and actions which will benefit the game. We want you to play a major role in the evolution of these discussions and enclose a short questionnaire so that you can bring forward significant issues of relevance to those being addressed at the forum. Please return the completed questionnaire to Wendy Cole at wendycole@randa.org by 16 December 2011.

The R&A would like to invite up to two representatives from Royal Spanish Golf Federation to attend the forum; a senior official and a member of staff responsible for golf course/environmental matters, if you have one. The programme of events will be:

Tuesday 27 March	Arrive in St Andrews
Wednesday 28 March 8.30 am to 9.30 am	Registration at Lower College Hall, University of St Andrews
9.30 pm to 5 pm	Interactive debate sessions, Upper College Hall, University of St Andrews
7 pm	Dinner in the R&A Clubhouse

Thursday 29 March
9 am to 12.30 pm

Debate summary sessions, Upper College Hall, University of St
Andrews

12.30 to 1.30 pm

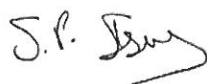
Lunch and depart

Staff and students from the University of St Andrews will be helping to facilitate the debate sessions.

Once you have confirmed your attendance by returning the delegate attendance form below, and submitted your completed questionnaire, we will provide a more detailed programme, with information on accommodation, travel and transfers from Edinburgh Airport.

We look forward to hearing from you and to seeing you in St Andrews in March 2012.

Kind regards



STEVE ISAAC

Director – Golf Course Management
The R&A