

WORKING FOR THE GOLF COURSE

An interactive debate on sustainable management at The Home of Golf for representatives of European Governing Bodies

GREENING THE EVENT

What is a Green Event?

Every event has an impact on the environment. To make an event greener and more sustainable, there are various elements of its preparation and delivery that can be assessed to reduce the environmental, economic and social impacts that will occur. Working closely with the University of St Andrews and the Scottish Golf Environment Group, we have taken the following steps to achieve this aim:

- All invitations and correspondence with R&A Affiliates has been by email
- Venue chosen because it is within walking distance of all St Andrews amenities reducing delegate travel and it has its own sustainable management strategy
- Recommended hotels and guest houses were approached regarding their environmental policies
- Delegates were encouraged to consider the environmental impact of travelling to the event and were sent information regarding airline alliances, train travel etc.
- Coach transfers were arranged to and from Edinburgh airport so reducing carbon footprint of multiple car journeys
- Conference folders are made from recycled plastic bottles and have a recycled notepad
- Pens and USB memory sticks are from 100% sustainable wood from FSC certified well managed forests
- Messenger bags are made from Jute, an environmentally friendly, natural fibre once manufactured in Dundee, Scotland but now made in a community in India. The company used are a member of the Fair Trade Federation
- Food has, where possible, been locally sourced. Organic wines will be served at dinner. Bottled water has been replaced by jugs of iced tap water
- Most conference documentation will be provided on memory stick rather than paper.

